Remit To: KYW-TV

For:

P.O. BOX 905739

CHARLOTTE, NC 28290-5739

Account Exec:

MARKELL FOR DELAWARE(188426)

325 E Main St

Newark, DE 19711-7152

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

Page 1 of 3

**CAROLYN TYSON** 

Office: KYW-TV Contract Num: 1041-80814

10/09/2012-10/15/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

**Product Desc:** 

CPE:

D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556320 Invoice Date: 10/21/2012

Billing Cycle: Weekly 10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

у	Flight									Total	
e	Description			Buy Line Dates			WTFSS	Dur	Spots	Rate	
1	LATE NEW	VS			10/09/2012-10/1	5/2012	МТ	WTFSS	60	6	3,600.00
LUR	₹										
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/0	08/2012-10/14/2	2012		MTWTFS	S	4		3,600.00			
Air [	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
10/0	09/2012	Tu	11:33:07 PM		MAR120FIRH		60	3,600.00			
10/1	10/2012	We	11:28:07 PM		MAR120FIRH		60	3,600.00		The state of the s	
10/1	11/2012	Th	11:28:47 PM		MAR120FIRH		60	3,600.00			
10/1	14/2012	Su					60		The same of	3,600.00	Preempted
10/1	14/2012	Su	11:48:26 PM	10/14/2012	MAR120FIRH		60	3,600.00	3,600.00		Makegood in 23:24:00-23:58:00
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate			
	10/15/2012-10/21/2012		MTWTFSS		1		3,600.00		h.;		
					-	100		1 W 1	-		
Air [	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/1	15/2012	Мо	11:11:09 PM		MAR120FIRH		60	3,600.00			
2	2 DAVID LETTERMAN			10/09/2012-10/1	//2012 M T W T F		WTF	60	3	1,400.00	
LUR	₹						No.				
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate			
	<del>08/20</del> 12-10/14/2	2012		MTWTF	TO 100	2		1,400.00			
	Doto	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
Air [	Dale			Waster or other party of the last of the l	MAR120FIRH		60	1,400.00	<del></del>		<del></del>
		Tu	11:47:13 PM								
10/0	09/2012		11:47:13 PM 12:30:00 AM		MAR120FIRH		60	1,400.00			
10/0 10/1	09/2012 10/2012			MTWTFS	MAR120FIRH	Spots Per Week	60				
10/0 10/1 <u>Wee</u>	09/2012	We		MTWTFS:	MAR120FIRH	Spots Per Week	60	1,400.00  Rate 1,400.00			
10/0 10/1 <u>Wee</u> 10/1	09/2012 10/2012 <u>ek Of</u>	We			MAR120FIRH	•	60 _ <u>Dur</u>	Rate	Debit	Credit	Remarks

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CBS TELEVISION © GW



**KYW TV3** 

1041-556320

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

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Account Exec:

Office: Contract Num: KYW-TV 1041-80814

10/09/2012-10/15/2012

**CAROLYN TYSON** 

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

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MARKELL FOR DELAWARE(188426)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

Newark, DE 19711-7152

**Product Desc:** D-DE GOV

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10/21/2012		
Weekly	<b>PAY BY</b>	11/20/2012
10/01/2012-10/21/2012	PAIDI	Net 30 days

Buy	Flight									Total		
Line Description			Buy Line Dates			мт	WTFSS		Dur	Spots	Rate	
3	SIXTY MINUTES 10/09/2012-10/15/2012		S		60 2		16,000.00					
LUR												
Week	k Of		MTWTFS	<u> </u>	Spots Per Week		Rate					
10/08	3/2012-10/14/2012		S		1		16,000.00					
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
10/14	1/2012 Su					60				16,000.00	Preempted	
10/14	1/2012 Su	08:01:47 PM	10/14/2012	MAR120FIRH		60	16,000.00	16,000.00		The same of the sa	Makegood in 19:23:00-20:23:00	
4	CBS SUNDAY	MORNING		10/09/2012-10/1	5/2012		S		60	1	2,160.00	
LUR			-					III.	M		The state of	
147	01				0 . 5 . W . I		2					
Week			MTWTFSS	<u> </u>	Spots Per Week	100	Rate					
10/08	3/2012-10/14/2012		S		1		2,160.00		1 100			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit		Credit	Remarks	
10/14	1/2012 Su	09:07:24 AM		MAR120FIRH		60	2,160.00	/ -				
5	FACE THE NA	TION	10/09/2012-10/15/2012				S		60	1	3,600.00	
NP												
Week	¢ Of		MTWTFSS		Spots Per Week	100	Rate					
	<u>8/201</u> 3/2012-10/14/2012		S		<u> </u>		3,600.00					
10/00	3/2012-10/14/2012		3				3,000.00					
Air Da	_	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
10/14	1/2012 Su	11:22:31 AM		MAR120FIRH		60	3,600.00					
	WKND NEWS SAT 5-6A		10/09/2012-10/15/2012		5/2012	S.			60		720.00	

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Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

Buy	Flight										Total		
Line	ne Description Buy Line Dates				MTWTFSS				Dur	Spots	Rate		
We	eek Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate					
10	/08/2012-10/	14/2012		S.		1		720.00					
<u>Air</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	=	Dur	Rate	Debit	_	Credit	Remarks	
10	/13/2012	Sa	05:29:55 AM		MAR120FIRH		60	720.00					
	T	otal Spots	<u>i</u>	Gross A	mt	Commission	Amt _	Net Amt	Debit		Credit	Reconciliation	
Air Time Tot	r Time Totals		12 44,680.00		6,702	37,978.00	19,600.00	19,60	19,600.00	0.00			

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **KYW-TV CONTROLLERS OFFICE** 

(215) 977-5578

44,680.00 **Gross Billing Trade Value** 0.00 **Agency Commission** 6,702.00 **Local Tax** 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 37,978.00

Warranty - We warrant the above broadcasts were made according to the official station log.